



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
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Advertiser
Agency
Buyer
Salesperson

KUSTER FOR CONGRESS-DEM (3501)
Buying Time (1408)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175087
Inv Date 11/25/2012
Terms Net 30
Contract 47657
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Buying Time
650 Mass Ave NW #210
Washington, DC 20001

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est 2003 Kuster week 1 10/30-11/6 (27376)
Local/Political Candidate Agency
2003/

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:05:47PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.2	SPOT	20003-Today Show	Day, W-1, F-1	10/31/12 7:26AM (We)	00:30	Today Show	KC12NH0210TH	\$2500.00	
1.2	SPOT	20003-Today Show	Day, W-1, F-1	11/02/12 7:26AM (Fr)	00:30	Today Show	KC12NH0210TH	\$2500.00	
3.2	SPOT	23638-7 News Today	Day, Tu-1, W-1, Th-1, F-1	10/30/12 9:21AM (Tu)	00:30	7 News Today in New England 9-10A	KC12NH0209TH	\$1000.00	
3.2	SPOT	23638-7 News Today	Day, Tu-1, W-1, Th-1, F-1	10/31/12 9:25AM (We)	00:30	7 News Today in New England 9-10A	KC12NH0210TH	\$1000.00	
3.2	SPOT	23638-7 News Today	Day, Tu-1, W-1, Th-1, F-1	11/01/12 9:11AM (Th)	00:30	7 News Today in New England 9-10A	KC12NH0210TH	\$1000.00	
3.2	SPOT	23638-7 News Today	Day, Tu-1, W-1, Th-1, F-1	11/02/12 9:26AM (Fr)	00:30	7 News Today in New England 9-10A	KC12NH0210TH	\$1000.00	
4.2	SPOT	23638-7 News Today	Per week (1), Mo	11/05/12 9:28AM (Mo)	00:30	7 News Today in New England 9-10A	KC12NH0210TH	\$1000.00	
5.2	SPOT	10:00AM-Today Show	Day, W-1	10/31/12 10:50AM (We)	00:30	Today Show	KC12NH0209TH	\$850.00	
6.2	SPOT	10:00AM-Today Show	Per week (1), Mo	11/05/12 10:58AM (Mo)	00:30	Today Show	KC12NH0210TH	\$850.00	
7.2	SPOT	12:57PM-Days of our	Per week (1), Tu	10/30/12 12:59PM (Tu)	00:30	Days of our Lives	KC12NH0209TH	\$1200.00	
8.2	SPOT	12:57PM-Days of our	Day, F-1	11/02/12 12:58PM (Fr)	00:30	Days of our Lives	KC12NH0210TH	\$1200.00	
9.2	SPOT	12:57PM-Days of our	Per week (1), Mo	11/05/12 1:27PM (Mo)	00:30	Days of our Lives	KC12NH0210TH	\$1200.00	
10.2	SPOT	2:00PM-DOCTORS	Day, Tu-1, W-1, F-1	10/30/12 2:14PM (Tu)	00:30	DOCTORS Episode: 5037	KC12NH0209TH	\$750.00	
10.2	SPOT	2:00PM-DOCTORS	Day, Tu-1, W-1, F-1	10/31/12 2:25PM (We)	00:30	DOCTORS Episode: 5046	KC12NH0210TH	\$750.00	
10.2	SPOT	2:00PM-DOCTORS	Day, Tu-1, W-1, F-1	11/02/12 2:35PM (Fr)	00:30	DOCTORS Episode: 5032	KC12NH0210TH	\$750.00	
11.2	SPOT	2:00PM-DOCTORS	Per week (1), Mo	11/05/12 2:31PM (Mo)	00:30	DOCTORS Episode: 5029	KC12NH0210TH	\$750.00	
12.2	SPOT	3:00PM- 3:30PM	Day, Tu-1, Th-1	10/30/12 3:22PM (Tu)	00:30	Family Feud Episode: 12082	KC12NH0209TH	\$750.00	
12.2	SPOT	3:00PM- 3:30PM	Day, Tu-1, Th-1	11/01/12 3:10PM (Th)	00:30	Family Feud Episode: 12084	KC12NH0210TH	\$750.00	
13.2	SPOT	3:00PM- 3:30PM	Per week (1), Mo	11/05/12 3:28PM (Mo)	00:30	Family Feud Episode: 12121	KC12NH0210TH	\$750.00	
14.2	SPOT	3:30PM- 3:56PM	Day, Tu-1, Th-1, F-1	10/30/12 3:50PM (Tu)	00:30	Family Feud Episode: 12078	KC12NH0209TH	\$750.00	
14.2	SPOT	3:30PM- 3:56PM	Day, Tu-1, Th-1, F-1	11/01/12 3:51PM (Th)	00:30	Family Feud Episode: 12080	KC12NH0210TH	\$750.00	
14.2	SPOT	3:30PM- 3:56PM	Day, Tu-1, Th-1, F-1	11/02/12 3:46PM (Fr)	00:30	Family Feud Episode: 12086	KC12NH0210TH	\$750.00	
15.2	SPOT	3:30PM- 3:56PM	Per week (1), Mo	11/05/12 3:41PM (Mo)	00:30	Family Feud Episode: 12087	KC12NH0210TH	\$750.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$23,550.00	Total Spots	23
Commission	(\$3,532.50)		
Net Total	\$20,017.50		